

51%
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3rd QUARTERLY ISSUES REPORT
July 1, 2014 – September 30, 2014

DATE	TIME	SHOW #	TOPICS
7/5/14	25:00	#1302	On this week's 51%, you'll hear more from the first openly transgender employee of an Orthodox Jewish institution. We'll also tell you about a push to rank college response to sexual assault. And, you'll meet a woman who creates wearable art with a message about America's obsession with body image.
7/12/14	25:00	#1303	Alas, we're into the thick of it... summer that is. For some this means it's a time for fishing, from a pier or a boat, on a pond or out at sea. Yet for one woman in a seaside community, fishing season is year round as she practices a 2,000-year-old art form. Then we'll turn to a scientist/author who searches all realms to tackle some big questions, and it doesn't matter if it's summer, spring, winter or fall. Also on this week's 51%, we'll take a look at a female first for the U.S. Navy.
7/19/14	25:00	#1304	A co-author of a report on black women in U.S. politics says the upshot is there is much opportunity and much work to be done. On this week's 51%, we'll also define kitchen space south of the border. And then we'll hear from an essayist about the spin on muffin tops – outside the kitchen.
7/26/14	25:00	#1305	It is now approaching four months since more than 200 school girls were kidnapped from their dormitory in Nigeria. You'll hear about how a Pakistani teenager's recent efforts hope to bring back the girls. Also on this week's 51%, we then we turn to a woman who shares what it was like to have her husband leave her shortly after she was diagnosed with cancer. It's raw, which is also the title of her memoir.
8/2/14	25:00	#1306	On this week's 51%, we'll explore gaps -- the pay gap between men and women. And the confidence gap, between men and women, as you'll hear from two best-selling authors as they talk about their book <i>The Confidence Code: The Science and Art of Self-Assurance---What Women Should Know</i> . Also on this week's 51%, a gap in faith followed by faith in a gap.
8/9/14	25:00	#1307	On this week's 51%, we'll hear from a leading expert about how the environment is impacting women's health. And we'll return to a different environment, in which a discussion about the confidence gap between men and women takes place. It's part two of an interview with the best-selling authors of their book <i>The Confidence Code: The Science and Art of Self-Assurance---What Women Should Know</i> .
8/16/14	25:00	#1308	On this week's 51%, we'll hear about how a program for girls learning about science and technology is faring. Then, we'll return to a forum on women's health and the environment. Plus, who is doing a better job of recycling a certain product?
8/23/14	25:00	#1309	On this week's 51%, we'll hear from Ken Burns on his soon-to-be-aired documentary about the Roosevelts. On Eleanor Roosevelt. Then, a documentary currently in production on the Lost Girls of Sudan. And moving from screen to sound, we'll hear from an audio engineer with a mission.
8/30/14	25:00	#1310	On this week's 51%, we're going to talk about it – suicide. First, we turn to an author who explores some philosophies against suicide. Then we hear from a researcher who is trying to get to the heart of why Latina teenage girls attempt suicide more than any other adolescent group.
9/6/14	25:00	#1311	On this week's 51%, we turn to a woman who talks about her unstill life and what it was like to have a father who worked among art and artists during the heyday of Abstract Expressionism. Then we hear about a conference on women

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			and power that for the first time will include men.
9/13/14	25:00	#1312	On this week's 51%, it's back to school. First we'll hear from an engineer and author who says changing the way we learn could help attract girls and women to math and science. And it takes more than just following one's passion. Then we head to Germany to meet a woman who is providing education about the plight of Afghan women and children, and is on a mission to help, plus, a few professors and their robot want to wage war on ticks.
9/20/14	25:00	#1313	On this week's 51%, we learn about a new transgender policy at an all-female college. Then we turn to a study on coming out to adult children. Plus, we'll hear from an author whose fictional works explore real-life themes about teenage girls.
9/26/14	25:00	#1314	On this week's 51%, we'll hear from actress Swoosie Kurtz about her memoir, and her relationship with her mother. Then we turn to a relationship of an entirely different sort. And a high school student aspires to a better relationship with her sister.

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7/6/14	22:00	#701	Eppie's Great Race The 41st annual "Eppie's Great Race" was held Saturday, July 19, 2014. A fundraising event benefiting programs for the Sacramento County Therapeutic Recreation Services that support mentally- and physically-challenged people. Proceeds from the Eppie's Great Race entry fees are donated to support SCTRS and other programs benefiting the disabled. To date, Eppie's Great Race has raised more than \$1 Million for SCTRS, accounting for over 20% of the program's budget. Guest: George Johnson, Chairman, Charlie Willard, Race Director
7/13/14	22:00	#702	Office Of Traffic Safety Summer is when people everywhere plan vacations, backyard get-togethers, and other outdoor activities to take advantage of the warm weather. With that in mind, the Office Of Traffic Safety offers important traffic safety tips to consider before hitting the road. DUI becomes a concern as people may get behind the wheel after drinking, as even one or two drinks can impair driving. Guest: Chris Cochran, California Office of Traffic Safety
7/20/14	2:00	#703	Acute Lymphoblastic Leukemia Erec Weber wrote a book about his son, Bryce, after he was diagnosed with Acute Lymphoblastic Leukemia at the age of 4. It's a self-published children's book that explains what happens during treatment and inspires patients to fight and stay positive. A portion of the proceeds from every book go to the Leukemia Lymphoma Society and to The Keaton Raphael Memorial. Guest: Erec Weber, Author
7/27/14	22:00	#704	925 Working Women International was established to educate, empower, and equip women with the tools and resources necessary to secure and maintain employment. The vision is to ensure women have support and access to what they need in order to become economically independent. This includes, but is not limited to, guidance and referrals to help eliminate barriers that would otherwise hinder or prevent employment, such as domestic abuse, childcare, transportation, legal matters, housing, food, and clothing. Guest: Terre Johnson,

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			Executive Director of the Oak Park Business Association.
8/3/14	22:00	#801	Volunteers Of America One fifth of homeless people are veterans, California has the largest veteran population and 20,000 troops are coming home in the next few years. Promises made to our service men and women need to be kept. Volunteers of America is a ministry of service that includes nearly 16,000 paid, professional employees dedicated to helping those in need rebuild their lives and reach their full potential. VOA touches the lives of more than 2 million people in over 400 communities in 46 states as well as the District of Columbia and Puerto Rico each year. Guest: Becca Bettis, Program Director of VOA
8/10/14	22:00	#802	Regional Water Authority California is experiencing one of its worst droughts in decades and the Sacramento region has been hit especially hard. Folsom Reservoir reached historic lows this winter. To preserve water in the region's lakes and rivers, local water providers urged residents to reduce water use by 20 percent or more. The Governor has declared a statewide drought emergency. Guest: Amy Talbot, Water Efficiency Program Manager, Regional Water Authority
8/17/14	22:00	#803	Smile Generation Smile Generation Serve Day is held annually to provide free dental treatment to community members who do not otherwise have access to dental care. Smile Generation-trusted dental offices team up with local organizations and community partners, such as youth centers, nonprofit organizations and churches, to identify individuals in need of basic dental care. Patients receive anything from cleanings, exams and Digital X-rays to extractions and restorations. In the three years that Smile Generation Serve Day has been held, nearly \$6 million in free dentistry has been provided. Guest: Courtney Isset, Pacific Dental
8/24/14	22:00	#804	Rubicon Trail The Rubicon Trail Foundation, a federally recognized, non-profit organization dedicated to the future health of the Rubicon Trail. RTF acts as the support for Rubicon work projects and as liaison with local government organizations. Support ranges from getting approval for projects, feeding the volunteers and buying

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			supplies to maintain the trail. They fight efforts to close or restrict use of the Rubicon Trail System. Guest: John Arenz and Tim Green, Rubicon Trail Foundation
8/31/14	22:00	#805	Amador County Fire Relief Fundraiser for the Amador County wine region. Discussing what effects the Sand Fire and the drought are having on the forty one wineries located in the heart of the Sierra foothill Gold Country. Guest: Jeff Meyers and Jennifer Pechette, Amador County Vintners Association
9/7/14	22:00	#901	American Heart Association The Heart & Stroke Walk promotes physical activity and raises heart health awareness. The 2014 Sacramento Community Heart & Stroke Walk is September 20 at William Land Park. A non-competitive 5K/3.1 mile course open to both walkers and runners. There is also a 1 mile route. Funds raised go to the American Heart Association's goal to fund research and find better ways to treat and prevent cardiovascular disease and stroke. Guest: Michael Castillo, Director of Communications & Marketing
9/14/14	22:00	#902	Taste Of Sacramento Easter Seals of Superior California was established in 1992. They use donated resources and make sure they are maximized to their full potential for client services. Dedicated to a belief that all people with disabilities will have equal opportunity to live, learn, work and play in their communities. Guest: Gary Novak and Steve Garland, Easter Seals
9/21/14	22:00	#903	United Way For more than 90 years, United Way California Capital region has been working to address the community's most pressing issues. Improving lives and making the community a better place to live. United Way mobilizes local partners, including businesses, community leaders, public officials, and community residents, to expand opportunities for people to succeed. Guest: Stephanie McLemore Bray, United Way California Capital Region president and CEO
9/28/14	22:00	#904	A Community For Peace. What about the children? A conference for First Responders to Children Exposed to Domestic Violence. The conference is for anyone who is interested in understanding the impact of an environment

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			of violence on a child's development through both a brain-based approach and a behavioral understanding of trauma. The conference benefits traditional First Responders as well as anyone whose professions or services intersect with a child or teen. Guest: Elaine Whitefeather and Dave Cropp
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THE BEST OF OUR KNOWLEDGE

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7/6/14	25:00	#1241	Think about the presidency of Franklin Delano Roosevelt. He took office in the depths of the great depression and guided the country through the last days of World War II. But while FDR's first hundred days may be the most celebrated period of his presidency, the 18 months before the attack on Pearl Harbor proved the most critical. Today on the Best Of Our Knowledge, we'll celebrate Independence Day with a trip back to history class...and learn about the most important days of FDR. We'll also spend an academic minute understanding history by using math.
7/13/14	25:00	#1242	One in three American young people will be arrested before the age of 23, and many will spend time in institutions that used to be called "reform schools" or "rehabilitation camps"...but can really only be described as prisons. Today on the Best Of Our Knowledge, we'll talk to the author of an extensive study of the juvenile justice system and learn just what is happening to children behind bars. We'll also spend an academic minute looking at the health care people get while in jail.
7/20/14	25:00	#1243	When it comes to learning all there is to know about Earth oceans, we've only scratched the surface...or waded in knee deep if you want an ocean metaphor. But when it comes to educating people about the waves of new information being learn about the sea...there is no Jacques Cousteau of the new millennium to spread the word. Today on the Best Of Our Knowledge, we'll talk about the challenge of bringing the ocean into the classroom. Then we'll talk about patents...not so much how to get one but figuring out just what you can and cannot get one for. And we'll spend an academic minute measuring musical ability.
7/27/14	25:00	#1244	When you fill out a form for a loan or a job application and you get to the part about education, there's that choice right between "college degree" and "high school diploma" that says "some college". Apparently, a whole lot of people check that box...and one state is trying to get those people back on track to a degree. Today on the Best Of Our Knowledge, we'll learn about a program called "Complete Florida". Then we'll hear about student in the northeast struggling with tougher graduation requirements. And we'll spend an academic minute finding out if your goals are making you depressed.
8/3/14	25:00	#1245	Unlocking to human genome was a tremendous accomplishment...and it really didn't happen that long ago. Scientists can now map your unique genetic fingerprint, so to speak...paving the way for personalized health care...and perhaps high tech identity theft. Today on the Best Of Our Knowledge, we'll hear about the challenges of maintaining privacy in the information age. Then we'll hear about students going beyond the borders of their own country to find a college or university. And we'll spend an academic minute with a look at the struggle between eco-tourism and industry.
8/10/14	25:00	#1246	Prisons in the US are booming. We incarcerate a greater percentage of our population than any other nation in the world. And a lot of those inmates are growing older and sicker behind bars. Today on the Best Of Our Knowledge, we'll hear about a program where prison inmates are being taught to care for their own. Then we'll hear about a special day in India set aside to celebrate teachers, find out about the long road back from a traumatic brain injury...and spend an academic minute learning about medical devices that are a smooth as silk.
8/17/14	25:00	#1247	In April of 2010, a deadly explosion on the Deepwater Horizon Oil rig in the Gulf of Mexico caused what has become known as the BP Oil Spill. The spill pumped millions of barrels of oil into the Gulf and started amazing amounts of litigation that have no end in sight. A consortium of universities in Gulf Coast states is working on what to do about the ecological state of the Gulf now, and when the money from fines is finally collected.

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			<p>Today on the Best Of Our Knowledge, we'll get a report on the state of the gulf and the litigation four years after the spill.</p> <p>We'll also hear about better grades through oysters...no, we don't mean eating them.</p> <p>And we'll spend an academic minute with declining leatherback turtle populations.</p>
8/24/14	25:00	#1248	<p>One of the prime targets for bullies in school are the new kids, the ones with no friends just trying to find their way around the building.</p> <p>And there's one type of family who move so much they are almost always the new kinds: military families. Now, a former military brat and her mom have written a children's book to help show these kids how to cope in school.</p> <p>Today on the Best Of Our Knowledge, we'll talk to the authors of the book Military Bratz.</p> <p>We'll also hear about a project that combines songwriting and language to bring students from all over the world together.</p> <p>And we'll spend an academic minute with the interesting language people use in on line restaurant reviews.</p>
8/31/14	25:00	#1249	<p>Expanding access to preschool and early learning has been a priority for educators and policy makers recently, and with good reason. Research has shown that the earlier students are exposed to a group learning experience the better they do later in their education. Now, the feds are offering states money to step up their game.</p> <p>Today on the Best Of Our Knowledge, we'll hear about a new, Race To the Top like competition among state for early learning grants.</p> <p>We'll also spend an academic minute hearing about videos that claim to do the same thing for your child...give them a head start on learning.</p>
9/7/14	25:00	#1250	<p>If someone tells you they are a science teacher...think about it, that really doesn't narrow it down a lot. Earth science, chemistry, biology, astronomy, physics...these are all taught by science teachers. But it takes a special person to teach ocean science when there isn't an ocean for hundreds of miles.</p> <p>Today on the Best Of Our Knowledge, we'll hear the story of an ocean science teacher in a land locked state.</p> <p>We'll also talk about students being prescribed a lot of meds for various issues...and spend an academic minute breeding success.</p>
9/14/14	25:00	#1251	<p>The Friday and Saturday night lights have started around the country...another football season is underway and students of all ages from Pee Wee to Division One are doing their best to be their best on the field. But for athletes of any age or experience level, that sometimes means taking performance enhancing drugs.</p> <p>Today on the Best Of Our Knowledge, we'll feature two unique points of view on testing for PEDs. One who says the system is working...the other who says scrap it and let them eat steroids.</p>
9/21/14	25:00	#1252	<p>Think back with me now...when was the last time you opened an encyclopedia...and no, Wikipedia doesn't count. Well there is a fairly new one out that could just save your life...or not. It seems like you can't listen to the news at all without finding something else that will eventually kill you. Sunshine, artificial sweeteners, natural sweeteners...there's no escaping it; they are all gunning for you. And according to this book...it's even worse than we thought. Today on the Best Of Our Knowledge, a conversation with an author of The Encyclopedia Paranoiaca.</p>
9/28/14	25:00	#1253	<p>For a political science professor, following the recent vote on Scottish independence was the Olympics and World Cup rolled into one.</p> <p>And when you start a conversation on the topic...it's likely the subject will drift a bit.</p> <p>Today on the Best Of Our Knowledge, we'll talk to a professor of political science to learn the history and the teachable moments from the vote in Scotland.</p> <p>We'll also spend an academic minute with a refreshing walk in the park.</p>

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7/6/14	22:00	#701	Sacramento Valley Chorus Sacramento Valley Chorus hosted a "FUN" raiser to replace their old risers, Saturday, July 12. The California Auto Museum was turned into "River City Speakeasy and Casino" with a Poker Tournament and other fun activities. Guest: Carrie Melashenko and Alison Miller of the Sacramento Valley Chorus
7/13/14	22:00	#702	Solar Cooking Convention The SCI net Solar Cooking Convention was held July 17th through the 19th at The California Auto Museum with a free public cooking demonstration in Land Park. SCI works to improve human health, quality of life, and environments for nearly 3 billion people who cook over open fires by promoting solar thermal cooking technology. The sun's free; zero-emission energy produces no household air pollution, preserving the environment as people cook food and pasteurize drinking water. Guest: Monica Woods, Solar Cookers International board member
7/20/14	22:00	#703	Making Home Affordable Free federal program designed to help homeowners who are having a tough time making their mortgage payments get the mortgage help they need. Whether homeowners are behind on their payments or juggling bills, worried about making the next payment, they can and should reach out to find out what Making Home Affordable options might work best. Guest: Brad Dwin, Deputy Director
7/27/14	22:00	#704	Legal Advice for Aging Boomers When you need a lawyer, it would be nice to know a little bit about the best way to handle the situation. Attorney Amy Ochi is a local attorney serving all of Sacramento and Placer counties, specializing in the aging population which includes Boomer's faced with challenges for parents and they have not necessarily planned ahead. Amy gave a detailed list of items you need to get handled as early as possible. Guest: Amy Ochi, Attorney

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8/3/14	22:00	#801	Camp Sweet Dreams Entercom Sacramento and Sleep Train partnered with local organizations to provide an experience of a lifetime for local foster kids by sending them to camp. Foster children often miss the traditional childhood experiences, such as going away to camp, due to financial limitations. Guest: Jennifer Harper, Director of Development and Marketing for Alternative Family Services.
8/10/14	22:00	#802	80's Rewind Music Festival Easter Seals of Superior California was established in 1992. They use donated resources and make sure they are maximized to their full potential for client services. Dedicated to a belief that all people with disabilities will have equal opportunity to live, learn, work and play in their communities. Guest: Gary Novak and Steve Garland, Easter Seals
8/17/14	22:00	#803	Emigrant Trails Bike Trek The mission is Clean Air, Healthy Lungs and a Tobacco Free Future. The Emigrant Trails Bike Trek celebrated their 28th year. The Trek is 3 days of cycling with 2 days of camping in Lake Tahoe. The routes are designed to accommodate beginning riders as well as seasoned competitive riders. Guest: Kori Titus, Breathe CEO and Stacy Springer, Trek Director
8/24/14	22:00	#804	California Victim Compensation Program CalVCP can help victims of crimes that occur in California as well as California residents who become victims while visiting other states or outside the country. People who suffer a monetary loss because of death or injury to a crime victim may also be eligible for compensation. Guest: Jon Myers, Deputy Executive Officer of Public Affairs and Anne Gordon, Public Information Officer
8/31/14	22:00	#805	Placer Food Bank The leading hunger-relief charity in Placer, El Dorado and Nevada counties serves as the primary food collection and distribution center for hunger-relief efforts in the area, distributing fresh and non-perishable food to the hungry through their network of more than 60 local hunger-relief and charitable organizations. Guest: Dave Martinez, Executive Director of Placer Food Bank, Chris Robles, CEO of the Roseville Community Development Corporation

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9/7/14	22:00	#901	Sacramento Horsemen's Association The Foundation of the Sacramento Horsemen's Association Presents the Second Annual Benefit Golf Tournament, Friday September 19 at Haggin Oaks Golf Complex. A local non-profit, serving The Sacramento Region. Providing community awareness, Equine Education to over 329 members. Guest: Paris Frazier, President and Janice Bachelor, Treasurer
9/14/14	22:00	#902	Fiestaval Benefit Concert Raising funds for Sacramento non-profits through an evening of music, dance and entertainment. Benefiting the Children's Miracle Network, a non-profit organization that raises funds for more than 170 children's hospitals and Blue Heart International, a non-profit organization with the goal of providing survivors of human trafficking a place to work, live, and learn what it means to be loved for the first time. Guest: Charlie Albertalli and Trisha Pickerel of Children's Miracle Network and Blake McCall, Blue Heart International
9/21/14	22:00	#903	Stand Up Placer firmly believes that everyone deserves to live a life free from violence. They provide victims of domestic violence and sexual assault in Placer County with a safe, caring and nurturing environment. The 4th Annual 'Stand Up and Run' to benefit Stand Up Placer is Saturday October 4 at Roseville Sculpture Park. Guest: Michelle Coleman, Executive Director
9/28/14	22:00	#904	Soroptimist Donates proceeds from their fundraisers to charitable organizations benefitting women and children. They also provide scholarships for graduating high school seniors and also for women seeking to improve their lives. The Cameron Park Show and Shine Benefit is Saturday, October 4 at Cameron Park Airpark. Event shows classic cars and airplanes with vendor Booths, food, beer & wine, Live bands, DJ and Kid zone. Guest Judy Dowd, Soroptimist